

Humber Students' Federation
Board of Directors 2008-09
Fourth Meeting
November 12, 2008
North Campus – KX202

Members Present

- Mike Berg
- Sebastian Gatica
- Aynur Duzgeren
- Amanda Connolly
- Alicia Johnson
- Kayla Stephenson
- Colin Athnes
- Rami Naour
- Amanda Connolly
- Urmila Puran
- Erica Nye
- Ben Rodgers
- Shugufa Kaker
- Ramandeep Kaur

Guests

- Ercole Perrone
- Darryl Crane

Regrets

- Belinda Skuta

Recording Secretary – V. Yu
Chairperson – Darryl Crane

1. CALL TO ORDER

Darryl Crane called the meeting to order at 6:57p.m. Fourteen Directors were present.

2. APPROVAL OF THE AGENDA

MOTION that the agenda for the fourth meeting of the HSF Board of Directors' be approved as amended.

Moved by: Aynur Duzgeren

Seconded by: Colin Athnes

CARRIED 13-0-0

Amendments:

Special funding request by Shugufa

Special funding request for Grappling club and GH DECA U by Mike

3. DECLARATION OF CONFLICT OF INTEREST

- Mike and Urmila – DECA U – “close friend”

4. APPROVAL OF MINTUES OF THE THIRD MEETING 2008/2009

MOTION to approve the minutes of the Third Meeting of the 2008-09 Board of Directors' with necessary corrections.

No corrections

Moved by: Rami Naour

Seconded by: Sebastian Gatica

CARRIED 13-0-0

“Be it resolved that the HSF Board of Directors approves the minutes of the Third Meeting of the 2008-09 Board of Directors.”

5. APPROVAL OF EXECUTIVE COMMITTEE MINUTES

Moved by: Aynur Duzgeren

Seconded by: Mike Berg

CARRIED 13-0-0

“Be it resolved that the HSF Board of Directors accepts minutes of the Executive Committee #5 as presented.”

6a. FUNDING REQUEST PRESENTATION: ATHLETICS - 7:01pm

Presenters: Doug Pox (Director of Athletics) and Hoskins (student intern)

- Outlined past and future relationships between Athletics and HSF:
 - Strong and appreciated support with events
 - e.g. last year's national men's volleyball sponsorship
 - largely due to HSF support of \$10,000
 - resulted in stipends, gifts, VIP packages, hospitality, HSF ads in program, swag for our athletes (articles, promos)
 - Next year, will request funding support for soccer
- Current proposal: national badminton championships - \$5,000
 - Professional sponsorship packages outline details, e.g. sponsorship levels
 - Media release will change if HSF gets on board
 - Reason for late request (i.e. acknowledged the usual 3 year bidding process):
 - no one stepped up for nationals
 - Reason for smaller amount (than last year's volleyball funding - \$70,000) request:
 - less to host due to nature of badminton national championships, e.g. \$50,000
 - Opportunities to highlight HSF logo (e.g. embroidered sweatshirts, breakfast of champions – wheaties box)
 - Use students' help & services (e.g. photographers)

Presentation Q & A's:

Q? Where does \$5000 get allocated?

A: ½ Gifts from HSF, ½ hospitality. In return, “The HSF national badminton championships” – full page ad, public announcements, VIP passes, etc – all in sponsorship package, this is a professional sponsorship

Q? It's commendable to step up to host such an event, but why hasn't anyone else stepped up?

A: Availability, potential to host a national championship, facilities, e.g. Fanshawe needs 3 years. It's expensive and as a part of the bidding process, others can be wary if they can't be sure their athletes will be there to participate. This year, we want Humber athletes to win nationals here,

Q? Where did nationals take place last year/attendance?

A: Fredericton, NB – local crowd good – Asian crowd – 150 – sold as spectator event.
We want to make it into an international event-theme. It's designed for fans, but we can't guarantee. All athletes will wear HSF clothing as a gift.

Q? Can you explain this line, "partnership levels subject to change"?

A: Allows for gifts in kind, donations that don't fit into a,b, or c; but, title sponsor will have the best spots in book

Q? Visibility of other sponsors?

A: Not on t-shirts at all, tourney logo and HSF only logos on shirt

Q? Why HSF logo if outside Humber (our target)

A: Support lies within, relationships and partnerships developed

Mike will get back to presenters once decision is made.

Directors' Post-presentation Discussion in session:

- Well funded in past, but not best investment now
- But good relationship – try to keep
- "For sure" will come back for soccer next year – leaning towards giving them something
- Irrelevant to have logo outside Humber
 - associate sponsor or supplier good, OUR Humber team should have logo b/c they'll wear it around here
- This doesn't benefit us
- "Badminton's not that big of a sport", \$5000 not deserved for the occasion
- It would be interesting to know how desperate the event is in need of a sponsor
- Perhaps if we give \$2000 and specify where we want money to go?
- Need to intensify presence, need to get out there and promote it – maximize value for dollar (e.g. time of elections/medium to promote elections; promotions during games needed – soccer/athletics opportunity to get recognition/media coverage)
- Athletics doesn't recognize HSF as helping students wanting to do sports
- How can they deny us opportunity to rep ourselves at our own school?
- How will it affect our relationship?
- Dollar amount, resources, swag, coverage – all given, all costs, plus staff persons
- Fair to say "meh" to badminton, but more for soccer
- We would need to word it nicely, e.g. "it's unfortunate the request is so late"
- Mike motioned \$2000

Be it resolved that the HSF Board of Directors approves special funding in the amount of \$2000 to Athletics."

Moved by: Mike Berg

Seconded by: Colin Athnes

CARRIED: incomplete, Retracted

Directors' Post-Motion Discussion in session:

- Specific funding amount and allocation options:
 - \$2500 gifted amount above with specifics
 - \$2000 + swag
 - Title sponsor for \$2000
 - They want a news release immediately; not likely to give title sponsor for \$2000
 - \$2500 with swag

- \$2000 + swag + title
- We're not in the position to force a request for title
- We can set the amount, let them decide about title
- Sebastian motioned \$2500

Be it resolved that the HSF Board of Directors approves special funding in the amount of \$2500 to Athletics."

Moved by: Sebastian Gatica

Seconded by: Shugufa Kaker

CARRIED 7-6-0

Final Comment:

- "In a perfect world"... bargain for title sponsor

6b. FUNDING REQUEST PRESENTATION: GH Deca U.

- Introduction to GH Deca U.:
 - 8000 students, 14 schools part of it – across Canada
 - Opportunities to meet other students, get recognized, network
 - Building upon members, diversifying memberships
 - Marketing efforts – increase 137% membership since last year
 - Business-related conference and club – unique
- 2009 provincial conference - January 23-25
 - Last year GH Deca award for most representation, 6 medals, 4th place
 - This year, "Civ conscious" (e.g. holiday season toy drive - Sick Kids Hospital
 - "Decca is about competition" – therefore competition for members at bake sale
 - \$160 = \$13,280 for 83 members – want to subsidize ½
 - Plan to use club account – \$2000, other funder - ? approx 3000,
 - Therefore asking for \$1000 – \$640 remaining to fundraise

Presentation Q & A's:

Q? How often is the conference?

A: Once a year, learning experience.

Q? How long has the organization been around?

A: Started in 2000 with 6 members.

Q: What sort of funding from HSF have you previous received?

A: \$600, and \$500 for last conference.

Q: Other university numbers?

A: Western usually has most; Ryerson has 108.

Q: How many people are going?

A: Currently training – the current number only counts those who've paid membership fees to Deca Ontario.

Q: If 83 members don't go, will number change?

A: If they don't go, money will still go towards them – keep balance for next year. It's open to Humber students as well – but typically usually just GH students. GH awareness not out there – need to increase awareness.

MOTION that the HSF Board of Directors provide GH Deca U. \$1000 from club special funding

Moved by: Sebastian Gatica

Seconded by: Amanda Connolly

CARRIED 9-0-4

Be it resolved that the HSF Board of Directors approves special funding in the amount of \$1000 to Deca U.”

6c. FUNDING REQUEST PRESENTATION: Grappling Club

- Request:

- Money for Grappling Mats to be used by Dance club and Humber in general
Presentation Q & A's:

Q? Have you approached the Athletes department?

A: Yes, they said to talk to HSF.

Q? Is there storage/space allocated for the mats?

A: Yes, \$3800 shipping etc.– Humber logo included.

- Mike motioned to table the request to next meeting to allow time for better presentation preparation.

MOTION to table the request until next meeting for special request.

Moved by: Shugufa Kaker

Seconded by: Urmila Puran

CARRIED 13-0-0 - passed

9. PRESIDENT'S UPDATE – M. Berg

- Board of Directors' photos this week
- Saturday, Nov 15th – Open houses, people needed for North, Lake, and Orangeville
- Next Townhall meeting pushed back
- ATM at caps back Nov 14th

10. VP ADMIN, LAKESHORE UPDATE – A. Johnson

- Funding for music program didn't go through

11. VP ADMIN, NORTH UPDATE – A. Connolly

- Meeting with volunteers, re: participation possibilities (e.g. calendar firefighter/food bank).
- Gift baskets to supplement pick-up
- Idea – appreciation lunches for staff exclusively with notes/banner signed by students

12. VP CAMPUS LIFE, LAKESHORE UPDATE – S. Kaker

- Big Brother success
- UFC requests, Matt Serra for autographs and photographs – November 19th-22ndish at Lake Shore & North
- Wellness week – “massage on wheels”

- Christmas party
- Screamers trip & Hallowe'en party @ Lake Shore went well (attendance like previous years)
- Offer to perform from graduated student members' band

14. VP CAMPUS LIFE, NORTH UPDATE – A. Duzgeren

- Big Brother – media coverage and PR for next year
- Idea – next year Halloween party
- January party
- GRC meeting this Friday at 4pm
- Requesting ideas for vision and/or mission statement for Respect Committee – Nov 24th
- Date of Christmas party: December 5th

7. EXECUTIVE DIRECTOR UPDATE – E. Perrone

- Welcomed Ramandeep Kaur – School of Applied Technology
- Reminder: Not everyone needs to be at GRC meeting
 - Thus. do not postpone meetings
 - Farm out policies, read before, master copy, propose, continue
- Northstar:
 - Negotiations going well
 - Ready to send out 1st intro email from HSF to all students
 - Any student that wants to opt-out must email HSF to not receive the actual invitation to participate
 - Survey link different for every individual by a unique number
 - All students are included, including GH
- Chief returning officer selected – Jaclyn Ferron from Lakeshore
 - She is familiar with our policy 5 and student policies.
- HSF funds several academic merit awards – e.g. past month several
 - 2 thank you letters from two students

14. BOARD OF GOVERNORS MEETING UPDATE – S. Gatica

- Not much to report, odd timing
- New facilities for HRT - all invited – “just rsvp”

16. DIRECTORS' INFORMATION UPDATES

R. Naour:

- Co-op/job fair:
 - Deciding on program to host
 - Upcoming meeting with president of business admin to find employers

K. Stephenson:

- Feedback about office
- Townhall meeting, didn't receive email
- Program name change – “Paralegal Education”

B. Rodgers:

- Nothing to report

C. Athnes:

- Set-up Arts festival, maybe tie into grad band?
- GRIM – “full gore” Oct 28 – Dec 6th at Lakeshore – L bldg

E. Nye:

- Problem with tourism/travel requesting funding for bus to Niagara – last minute email for \$200 from her budget – “Selling Destinations” class

Ercole – in the process of nicely saying no, let them know what we are about and how to approach us, emphasize being inclusive

U. Puran

- Formal was successful, no issues
- No major plans – volunteer fair

S. Gatica:

- Working on connecting proposal with outside source (e.g. Much Music) to work with ad students with/vs. public relations, but there is some resistance from / scheduling with department heads

17. NEW BUSINESS

Shugufa Kaker

- Initiative toward homeless single teen mothers for Christmas time with Evergreen Centre
- Last year 25, \$25 Swiss Chalet gift certificates
- This year, would like to have 30, \$25 gift certificates = they want \$750
- Potential photo-op

MOTION from Shugufa that the HSF Board of Directors use \$750 from school specific funding for 30 - \$25 gift certificates

Moved by: Kayla Stephenson

Seconded by: Urmila Puran

CARRIED 13-0-0

Sebastian Gatica

- Music during lunch too loud (e.g. rap or heavy metal)
 - Specific to Lake, where there are few common areas –café H
- Idea: highlighting a school each month (e.g. this month is the media school month) to bring attention to other programs and other schools to unite, “unicize”
 - Feedback: - Program specific, but that everyone can do (e.g. academic base)
 - But that’s the reason we have directors – your job – communication
 - Instead of themes, collaborate more

18. ADJOURNMENT

MOTION to adjourn the Fourth Meeting of the HSF Board of Directors for the 2008-09 year at 8:55 p.m.

Moved by: Aynur Duzgeren

Seconded by: Kayla Stephenson

CARRIED 13-0-0

Chairperson

Recording Secretary